### BASA reaches a global audience!

#### **Banners**

Banner Ads are the Web's equivalent of commercials. Banner advertising is a traditional form of website marketing used to both brand and generate traffic for websites and the companies they represent.

A "banner advertisement" is a graphical image (either static, animated, or rich media) used for advertising on the web page(s) of a high traffic web site, which is hyperlink to the URL of the advertiser's web page.

Banner advertising is one of the most popular modes of advertising on the Internet. A visitor visiting a web site can see a banner advertisement when the page (containing the advertisement) loads. And a single click, on the advertisement, is able to take the visitor to its desired location (advertiser's web page). Generally, a banner advertises about product, service, or information of another web site.

#### How will BASA handle banner advertising?

Your banner (advert) will be placed in a pool with other advertisers. Each time a web page is loaded, a new banner is displayed. The system will cycle through all available banners and display that banner in a prominent place on the web site. If a visitor clicks on the banner, they are automatically directed to the sponsoring web site.

#### Max Banner Size: 200 px x 600 px Vertical

Contact the BASA Office for further details and an advertising rate card. **Use the form below.** 

# PLEASE NOTE: ADVERTS FOR 183 DAYS ONLY

## Pay Now Online with PayGate PayWebv2 via Credit Card

x" width="239" height="239"> Reference

Amount:

UTC Transaction Date

Customer Email:

<?=\$EMAIL

Enter your Email then Click Here: Now Pay with Debit/Credit Card.

If you have any questions, please feel free to contact us at admininfo@bigbore.org.

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